



ETS - Via della Leccia, 18 - 57128 Livorno (Italy) – Fiscal code: 95094240249

**EUROPEAN TURFGRASS SOCIETY  
2022-2023 VOLUNTEER PART-TIME INTERNSHIP OPPORTUNITY**

**Flexible hours-online  
DIGITAL & COMMUNICATIONS**

**ROLE-TASKS**

Working alongside with ETS Board members and Industry partners you will have the opportunity to work on the new communication strategy and development of the society

The activities and tasks may vary depending on the support needed by the board but will mainly focus on renewing and managing communication channels, improving the digital ecosystems and promote engaging content to bring science closer to our members

***-Social media content management***

As a society we seek to expand our presence online, keeping our involvement on social media to promote education, networking, research and apply science. You will gather the needed content for exciting, refreshing, engaging social media post on facebook, and ETS website.

***-Power point presentations, scientific papers, photography, videos***

Having high quality interesting material is important to engage previous, current, and future members, and industry partners. In this role you will help capturing and organizing these types of materials, you will be able to get a deeper dive into the latest turfgrass research plus develop your creative skills.

***-Communications-Newsletter management***

Up to date communications are essential for our society to grow and develop. Support in the creation of the newsletter and orchestration of webinars, online fundraising events, workshops and internal events would be part of main tasks of this internship.

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## **BENEFITS**

Enhance your CV and gain professional hands-on experience in an international well known and respect society

Develop an in-depth knowledge and understanding of turfgrass science at European level

Develop key creative skills

Work alongside with experience academics and industry partners at an international level

Two-year ETS membership fee for free

2 years ETS full event registration for free

## **REQUIREMENTS**

This volunteer internship is open to all ETS members and welcome several disciplines, but is most suited for those interested in turfgrass science or has experience in communications/marketing. Academics, professionals, undergraduates, postgraduates and PhDs are all welcome. However we do ask for:

- Strong self-motivation and flexible hours of work
- Strong communications skills (English and preferable a second language)
- Creativity and ability to create innovative content