

Working plan 2008 : upcoming ETS activities

1 – ETS promotion

2008 ETS promotion actions: Creation of a ETS presentation (5-7 slides) to be used by ETS members at conferences and exhibitions

2 – ETS organisation

Goal : strengthening on the presence of ETS in all the european regions.

Ongoing actions

Organisation of the annual general assembly: it will take place during the ETS Conference every 2 years; in the intermediate years (such as 2009) it will take place / be organized in conjunction with a turfgrass event (exhibitions, farms tour, trials tour...).

2008 ETS organisation actions :

creation of a **list of members** that will be charged to interact with ETS secretary to supply articles, documents, news about events, fairs, exhibitions, turfgrass market and companies in their own country, ...

3 – ETS communication

ETS website was created and published in late 2007 / early 2008.

It is a powerful tool to keep members informed and, at the same time, to publicize ETS activities.

Communication of ETS activities can also be played on articles and news in journals and technical reviews, as well as on ETS presentations at meetings and conferences.

2008 ETS communication actions

Website ongoing improvement (i.e. ongoing loading of ETS database with documents submitted by ETS members)

News for website (all members can insert news and events...)

Contacts with journals to promote ETS (exchange articles – mention on ETS website)

Articles on magazines: one on ACER (italian magazine) on the results of the first ETS Conference; an article on the Greenkeepers Journal

4 – ETS informative role

ETS is also meant to promote researches on the state of the research and on the market of turf in Europe. In the same time, it is important its participation to congresses, meetings and fairs in order to enhance the turf and greenkeepers community.

Long term actions:

Participation to meetings, congresses and fairs

Donation to a research/academic centre for a grant to encourage a research on the importance and evolution of the turfgrass market

Organisation of study tours to different European areas to visit producers of seed, fertilizers, sod, etc.

2008 ETS information actions

ETS presentation at GaLaBau - 18. International Trade Fair for Urban Green and Open Spaces - Nürnberg, Germany. September 17. - 20

ETS presentation at Flormart – International nursery gardening and gardening exhibition – Padova, Italy - September 11-13 2008

5 – ETS funds

ETS can participate to various projects (national, European, etc...) in order to finance its activities.

2008 ETS funds actions

Hunt for public and private grants and funds

6 – ETS technical actions

Contacts with UEFA within 2009-2010, in order to supply technical specification on sport surfaces.