



EUROPEAN
TURFGRASS
SOCIETY

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Report of the ETS Directive Committee (Board) meeting Sunday, April 11th 2010

The European Turfgrass Society Directive Committee (Board) met in Angers on April 11th 2010.

Participants (in alphabetical order):

Mr. Marco Volterrani – President
Mr. Stephen Alderton
Mr. Adriano Altissimo
Mr. Alexander Richter
Ms. Cilluf Svensson
Mr. Klaus Müller-Beck
Mr. Stephen Baker

Mr. Stanislav Hejduk, and Mr. Gerard van Klooster could not attend the meeting.

As board secretary:

Mr. Massimiliano De Antoni Migliorati

Order of the day:

- 1) Next conferences issues: lessons learned and future projects
- 2) Balance of year 2009
- 3) Budget of year 2010
- 4) 2012 and 2013 ETS meetings
- 5) Specific contract for next Congress and Field Days organizers
- 6) Proposal of ETS website update (including a standard linked web site for ETS Congresses and Field Days)
- 7) Any Other Business;

The board meeting starts at 09.00 AM

1) Next conferences issues: lessons learned and future projects

Mr. Alderton and Mr. Adriano Altissimo propose to give the all proceeding and conference website tasks to ETS, which will be the owner of every format (Book cover, website structure etc.)

At the future conferences Mr. Volterrani and Mr. Richter ask to keep in delivering books instead of cd-rom to the participants.

Mr. Alderton suggests to open now the call for papers for 2012 ETS Congress.

Mr. Alderton and Mr. Altissimo underline that the goal is to reach 200 members while now several market branches lack in ETS; for instance companies dealing with Irrigation, Machinery and Sod growers.

Mr. Altissimo explains that ETS should allow companies to publish advertisements, splitting the present documents pages in scientific



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papers and papers from industry. It will also be important to do not allow companies to promote old products, but only new and innovative ones. Mr. Volterrani proposes the price of 1.000 €/year to allow companies to publish advertisements inside the special ETS webpage. Mr. Richter suggests 700 €/6 months. Mr. Altissimo asks to let the General Assembly to decide.

Mr. Alderton rises the problem of the Country Representative issue. Mr. Altissimo answers that it would be reasonable to give to them:

- ETS membership free of charge
- Discount on conference registration
- To be presented inside the ETS webpage.

The C. R. Should write a report every 3-4 months about turf events (fairs, new products etc.) in their countries. This reports will be available only for ETS members. Mr. Altissimo asks to let the General Assembly to decide about it.

Mr. Alderton proposes to stop the right for Founding members to have stands for free during conferences, in order to allow Conference organizers to earn more money. Moreover, he underlines that in this way ETS is losing potential sponsors.

Mr. Volterrani disagrees, because this right was give to the Founding Members when they paid their fee.

Mr. Altissimo and Mr. Alderton underline that the Founding Members had this right for 3 years and suggest to create a poster with Founding Members names and logos to be shown during ETS conferences and field days.

Mr. Mueller-Beck asks to change the website structure, in order to make it simpler to register.

Mr. De Antoni Migliorati explains that from next year the registration renewal will be completely automatic; anyway, ETS is considering the possibility to change the whole website.

2) Balance of year 2009

Mr. Altissimo updates the Board members on the 2009 balance.

The balance is approved by the Board which decides to submit it to the General Assembly.

3) Budget of year 2010

Mr. Altissimo updates the Board members on the 2010 budget

The budget is approved by the Board which decides to submit it to the General Assembly.

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Next board meetings

The board decided to meet again via Skype on May the 3rd at 11.00.

The board meeting ends at 10,00 PM