



EUROPEAN
TURFGRASS
SOCIETY

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Report of the ETS Directive Committee (Board) meeting Telephone (skype) meeting - Monday, February 1st 2010

The European Turfgrass Society Directive Committee (Board) met via computer for its Skype meeting on February 1st 2009.

Participants (in alphabetical order):

Mr. Marco Volterrani – President
Mr. Stephen Alderton
Mr. Adriano Altissimo
Mr. Stanislav Hejduk
Mr. Alexander Richter
Ms. Cilluf Svensson

Mr. Stephen Baker, Mr. Klaus Müller-Beck and Mr. Gerard van Klooster could not attend the meeting.

As board secretary:

Mr. Massimiliano De Antoni Migliorati

Moderator of the Skype conference: Mr. Stephen Alderton.

Order of the day:

- 1) Angers conference: update (present situation, lectures, Posters and oral presentations, other issues);
- 2) Membership campaign 2010: present situation and problems;
- 3) Request for posting job vacancies on ETS Website (job postings, job advertisement, ...);
- 4) London 2012: ETS conference update;
- 5) Market research on European turfgrass market: update;
- 6) Auditors meeting: results and present situation;
- 7) Any Other Business;

The board meeting starts at 11.12 AM

1) Angers conference

Mr. Alderton, who takes part to the organizing committee of the conference, updates the board.

The past week all the abstracts were translated and now a decision needs to be taken regarding how to split the papers between plenary and post presentation session.

Mr. Altissimo suggests to let the authors decide in which session they prefer to present their lectures. Anyway, the board will be the “second filter” on the split process.

All the board agrees and Mr. Altissimo reads the titles of all the sessions which the conference is divided in.



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Mr. Volterrani asks to contact Mrs. Zuin to understand whether there are too many papers and suggest to allow 15 minutes for each oral presentation.

Mr. Altissimo proposes to establish an informal board to regulate the oral and poster session. This board will be composed by:

- Mr. Alderton
- Mr. Volterrani
- Mr. Altissimo

Then Mr. Alderton informs the board that until 31/01/10 (early registration deadline) there were 30 registrations for the Angers conference and that there is just one major sponsor company.

Mr. Volterrani proposes to eliminate the condition concerning that students registration is possible only for people younger than 26, in order to allow Ph.D. to attend the conference. All the Board members agree with Mr. Volterrani.

Mr. Volterrani ask to postpone (at least other 2 weeks) the early registration deadline in order to increase registrations. All the Board members agree with Mr. Volterrani.

2) Membership campaign 2010: present situation and problems;

Mr. Altissimo updates the Board members on the ETS membership registration and illustrates two problems: there are some companies that, in order to save money on the fee, declare to have a turnover clearly lower than what they are expected to have. Then there are universities members that ask to join ETS as individual members instead of members of institutions.

Mr. Volterrani underline that Universities cannot enter in association, therefore it is important to allow universities member to register as individual members.

Then Mr. Altissimo updates the Board members on the Auditors meeting of 29/01/10, on balance and Budget plan.

3) Request for posting job vacancies on ETS Website (job postings, job advertisement, ...);

Mr. Massimiliano De Antoni Migliorati explains that a company has requested to insert in ETS website advertisements concerning job vacancies, asking for costs and spaces allowed.

All the Board members agree with the proposal to allow this type of advertisings in order to increase ETS income.

Mr. Volterrani suggests a fee of €100 for each job advertisement. All the Board members agree to allow only job advertisements and not advertisements concerning products or commercial issues.

4) London 2012: ETS conference update;

Mr. Volterrani explains that the University of Cranfield (UK) cannot expose itself to economical risk and so decided to do not organize the ISHS meeting that should be held in London in 2011.



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Mr. Volterrani in the next weeks will update the Board members on the exact situation of the ISHS meeting.

5) Market research on European turfgrass market: update;

Mr. Altissimo announce that the International Fertilizer Association confirms the contribution to this project and Mr. Alderton will update the board members on a French University proposal (cost, contents etc,)

6) Auditors meeting: results and present situation;

Mr. Adriano Altissimo outlines the 2010 Budget plan and the Auditors decisions: in this year it is likely to reach the breakeven point, so from this year ETS won't use the initial capital anymore and so it can start to fund new research projects. Moreover, the auditors suggested to improve the ETS website in order to become more visible and attractive for new members and companies.

Finally it has been proposed to create a special link to allow companies to become Green members.

Next board meetings

The board decided to meet again via Skype on March the 1st at 11.00. On March the 29th at 11.00 the board will meet via Skype to focus of the Angers conference.

The board meeting ends at 12.39 PM