

## **Report of the ETS Directive Committee (Board) meeting Tuesday, May the 20<sup>th</sup>, 2008**

The European Turfgrass Society Directive Committee (Board) met on may the 20<sup>th</sup>, 2008 in Pisa, at the congress palace of the University of Pisa, at about 12.30, after the General Assembly that elected the new board.

### **Participants:**

Mr. Marco Volterrani – President  
Mr. Stephen Alderton  
Mr. Adriano Altissimo  
Mr. Stephen Baker  
Mr. Stanislav Hejduk  
Mr. Gerard van't Klooster  
Mr. Klaus Muller- Beck  
Mr. Alexander Richter  
Mrs Cilluf Svensson

And, as board secretary staff:

Mrs Francesca Amendola

Order of the day:

1. ETS communication: strategies and actions
2. Electronic payments
3. Locations and season for the next ETS meetings
4. Secretary and treasurer appointment

### **1**

With regards to ETS communication, Mr. Alderton proposes himself to prepare a press release, reporting about the ETS conference and its main results.

Afterwards, the board checks the European areas where ETS has few or no members, representatives nor contact persons. These countries are: Spain, Portugal, Greece, Czech Republic and, in general, East Europe. ETS needs to establish and strengthen contacts in these places.

Mr. Altissimo proposes himself to establish contacts in Turkey.

With regards to ETS communication during meetings and fairs, Mr. Mueller- Beck is charged to present ETS during his participation to GaLaBau in Nurnberg, Germany, 17- 20/09/2008.

Mr. Van't Klooster proposes to prepare some documents and other materials to be employed during meetings and fairs by companies member of ETS. In particular, he proposes a leaflet of flyer to inform about ETS, membership registration, ETS meetings and so on.

### **2**

Mr. Van't Klooster proposes, and the board agrees, the use of PayPal and, in general, to add to the website the possibility for users to subscribe or to buy the ETSC proceedings by credit card.

### 3

The board discusses about the choice of the best period of the year to fix the General Assembly. Due to the limits imposed by Italian law, concerning the approval of the economic balance, meetings must take place up to the end of April is in April.

Mr. Baker points out on 2012 Olympic games, that will be held in summer in UK. It will be very interesting to organize the 2012 ETS Conference (together with the General Assembly) in April, in UK too.

Mr. Alderton will explore the possibility of organizing the 2010 ETS Conference in France, involving the "Société Française des Gazons"

Mr. Altissimo proposes to organize the 2009 Meeting/General Assembly in Spain, in order to reinforce ETS contacts in Spain.

He also underlines that it would be useful to prepare in the next months a draft of the next ETS meetings to be published on the website, in order to give an overall idea of the future activities of ETS to the members.

Anyway, it is important to choose a place that offers cheap flights to reach it, in order to have as much participants as possible.

Concerning the next board meeting (that will be held before the end of 2008), the location will be chosen in the next months.

### 4

The board confirms Mr. Altissimo as ETS secretary and treasurer.

At the end of the directive committee, the president, Mr. Volterrani, informs that the results of ETSC will be collected in a document and sent to a mailing-list including also all the ETS members.

The board closes the meeting.

ETS secretary  
Mr. Adriano Altissimo

ETS president  
Mr. Marco Volterrani